

# THE *Natural* BALANCE

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## Who this role will suit

- A new graduate or someone looking to expand their client base
- Someone with a keen interest in gut disorders and wants to learn more in this area
- A therapist not reliant on this position for their sole source of income

## Job Description

- A confident and enthusiastic nutritional therapist to work alongside me in a partnership role and help grow The Natural Balance. I am looking for someone who is willing to be an extension of the brand, embody the brand values, and be willing to work in my specialist areas of nutrition (gut disorders in particular)
  - A self-motivated, highly energetic professional to conduct a wide variety of Private Nutrition consultations and functional testing, as well as the potential to work with corporate accounts for workshops and webinars
  - The ideal candidate will be confident and enthusiastic when it comes to conducting nutrition consultations, meticulous administration, willingness to help create new business, eager to grow an online presence and improve brand visibility
  - Adaptable and quicker learner who can also work independently, as there will be a number of months when I am on maternity leave (April 2023 onwards)
  - The ideal candidate will have a specific interest in gut health including interest in IBS and SIBO specifically.
  - Must be fully insured and registered with a governing body eg: BANT, ANP, CNHC
  - This is not an employed position.
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## What I will provide:

- Ongoing support and guidance both clinically and professionally to help you grow as a practitioner
- Support with lead generation at both a clinic promotion level and independent practitioner level.
- Full access to the premium practice management software, [Practice Better](#) which includes mobile app, pre-made protocols, automation of client reminders and billing.
- Access to existing meal plans
- Full sales training

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- Extensive gut disorder education and training
  - Use of The Natural Balance's extensive handout bank including access to The ANP's Clinic in a Box
  - Sharing of premade templates, handouts and protocols
  - Ready made consultation package information decks with FAQ's to send to clients
  - Personalised company email address and access to cloud storage (Google Drive)
  - Professionally branded client facing information packs for both private and corporate clients
  - Access to corporate or other unique opportunities that come to The Natural Balance, such as corporate talks, bespoke private client packages or PR opportunities.
  - Limited support of my PA
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## **Terms of Engagement**

- You will act as a self employed contractor working with The Natural Balance
  - Complete control over your own clients protocol
  - You define your hours and clinic days
  - Managing your own social media channels to improve your own visibility, as well as that of The Natural Balance to improve lead generation (guidance provided)
  - Number, frequency and duration of nutrition consultations to take the format set out by The Natural Balance unless otherwise agreed
  - Ability to create your own online programs and host them on Practice Better
  - You would be responsible for closing the sale of your incoming leads
  - Must show evidence of active new business development and lead generation
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## **To apply, please send the following information:**

Application deadline: October 28th, 2022

- CV
- Cover letter as to why you would like to work with The Natural Balance
- Evidence of insurance and registered Nutrition body eg: ANP, BANT
- Links to your business website and social media accounts